

Consumer Research Analysts

Oxford or Central London

£35,000

Our Client is a leading global company, studying consumers in more than 100 countries and providing the most complete view of trends and habits worldwide. Their approach is constantly evolving, not only in terms of where and what they measure, but also in how their insights can help drive profitable growth. They work with major clients to measure market performance, understand consumer behaviour, diagnose and solve marketing and sales issues, and identify and capture growth opportunities. They pride themselves on providing the clearest, most complete view of consumers and markets worldwide, supplying the right intelligence, founded on the right consumer information, in order to help clients make the right decisions.

We seek talented, enthusiastic individuals to join a growing Consumer Research team. You will deliver bespoke research to clients and drive client value by delivering effectively on day-to-day project management, reporting and analysis.

You will work closely with other members of the team, other departments, support functions, suppliers and clients. As part of the team you will substantially contribute to the delivery of insight-driven presentations.

You will be highly motivated and articulate, with the ability to help client decision-making through effective story-based presentations. Excellent written English, communication and numeracy skills are essential. Ideally you will have experience with a UK research agency.

To apply and discuss this position please email Geoffrey Holland: geoffrey@prospectmsl.com quoting reference number: 8188/GH/NI/CResAnt