

New Business sales

Central London

Base £40,000 - OTE £80,000 + benefits

Our Client is the world's leader in performance-based digital marketing. Founded in 1999, they established affiliate marketing in Europe and have since pioneered actionable data and Journey tracking. Thanks to their proprietary business intelligence tool, leading brands achieve and evaluate their business goals across multiple digital marketing channels. Moreover, they are the first to offer integrated and m-commerce solutions. Advertisers can now extend their programmes to mobile devices. With advertisers including Disneyland Paris, Microsoft Store, HP and many more they lead the field. Publically listed on Nasdaq they are well established and continue to innovate and flourish.

We're looking for a new business winner who is driven and highly motivated. You'll be tasked to manage the full life cycle of the sale, drawing on internal expertise when required.

Key skills and attributes for the role:

- A good understanding of digital advertising, Ad Tech, DSP, SSP, Programmatic, RTB, SDK, CPA and API etc
- Knowledge of retail, finance, travel, luxury goods sectors
- Process driven and attention to detail
- Excellent planning skills - seeing the big picture
- Analytical, problem solving skills, with the ability to sell the solution
- Team orientated and target driven
- Optimistic, determined, 'out of the box thinker'

If you want to up your career and join a fantastic team, this position offers a wonderful place to work, with excellent company benefits and a great career path. Interested? Please get in touch with Nigel McNeill-Moss by sending your CV to nigel@prospectmsl.com Quoting 8215/TD/NMM/New Biz Sales.